

## IAKA WOMEN CHAMBER OF COMMERCE & INDUSTRY

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October 23, 2023

To

Mr. Mahbubul Alam

President

The Federation of Bangladesh Chambers of Commerce and Industry (FBCCI)

60 Motijheel, C/A, Dhaka - 1000

Proprietor - M/s. Alam Trading Corporation

173/A Khatungonj, Chattogram

Sub: India International Trade Fair (IITF), November 14-27, 2023 New Delhi

Dear Sir

## Greetings from Dhaka Women Chamber of Commerce & Industry

We are pleased to share with you that the India Trade Promotion Organization (ITPO) for the first time has given the status of "Regional Partners" to the South Asian Women Development Forum (SAWDF), a SAARC-recognized member-based organization that promotes women entrepreneurial spectrum in South Asia and is the only regional organization accredited by the UN Economic and Social Council. The organizational structure extends to both the national and regional levels and at the regional level is represented by women entrepreneurs' chambers and associations as SAWDF Chapters in all seven countries of South Asia. ITPO has offered a "South Asian Pavilion" with an allocation of 1000 square meters at the India International Trade Fair 2023, to be held on November 14-27, 2023, at Pragati Maidan, New Delhi, India and have also provided the domestic participant rate for SAWDF and its chapters in South Asia. This platform is an opportunity for women entrepreneurs from South Asia to not only participate but also to engage in B2B meetings and strengthen regional cooperation and trade relations between all the South Asian countries

As the President of the Dhaka Women Chamber of Commerce and Industry and Vice President of South Asian Women Development Forum (SAWDF) Chapter, Bangladesh, we would like our women entrepreneurs from Bangladesh to maximize this opportunity. I am writing to you to seek your support for booth and their participation at the Trade Fair. Our efforts would be greatly strengthened by financial support from your organization. We look forward to discussing how our mission aligns with your CSR mandate, and we are keen to work together for women empowerment.

With best regards,

Sincerely yours,

Naaz Farahana Ahmed,

President

Dhaka Women Chamber of Commerce and Industry,

VP-SAWDF Chapter-Bangladesh.

Director - FBCCI